

Draft MSc. Marketing Management Part-Time Programme Timetable 2023/2024
SEMESTER 1

TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9.00 – 11.00 a.m.			Services Marketing (MK5117) [ENG-G017 LT2) (Sinead Duane)	Strategic Marketing (MK5138) [CA116a] (Declan Fleming)	
11.00 a.m. – 1.00 p.m.				Strategic Marketing (MK5138) [Fottrell Theatre] (Declan Fleming)	
1.00 – 3.00 p.m.					
5.00 – 7.00 p.m.			Marketing Performance & Productivity (MK5133) (Michal Folwarczny) (MY127-Lecture Theatre 3 Aras Moyola)		

Dates of Term

First Semester:

Teaching begins: Monday, 4th September, 2023.
 Teaching ends: Friday, 24th November, 2023.
 Study week: Monday, 27th November, 2023.
 Examinations begin: Monday, 4th December, 2023.
 Christmas holidays: Saturday, 16th December, 2023.

Second Semester:

Teaching begins: Monday, 8th January, 2024.
 Teaching ends for Easter: Thursday, 28th March, 2024.
 Easter Break: Friday, 29th March – Monday, 1st April, 2024.
 Field Trips: Monday, 2nd April – Friday 5th April, 2024.

Study Week: Monday, 8th April, 2024.
Exams begin: Monday, 15th April, 2024.
Exams end: Wednesday, 1st May, 2024.
Study Week: Monday, 8th April, 2024.
Exams begin: Monday, 15th April, 2024.
Exams end: Wednesday, 1st May, 2024.
Summer School: Monday, 6th – Friday, 10th May, 2024 (to be confirmed)